

Key Decision Required:		In the Forward Plan:	
Management Team			
Cabinet Informal Formal		Council	

LEISURE & TOURISM PORTFOLIO HOLDER
April 2021

REPORT OF CORPORATE DIRECTOR – OPERATIONAL SERVICES

A.1 PROPOSED NAMING AND NUMBERING

(Report prepared by Kieron Fenton-Jones)

PART 1 – KEY INFORMATION

PURPOSE OF THE REPORT

To seek authority to proceed with the formal naming of the road currently under construction on Land adjacent to Cherry Farm, Harwich Road, Ardleigh.

EXECUTIVE SUMMARY

A new development of 9 properties and 1 new road has commenced on the site at the above location. The layout of this development is shown on the drawing attached as an Appendix to this report.

RECOMMENDATION(S)

That the new road shown on the site plan attached as an Appendix to this report is named:- “Cherry Orchard”

Reason: - “The name suggestion of ‘Cherry Orchard’ has been put forward due to the location of the development being in close proximity of cherry tree farm”.

That all interested parties be advised of the name allocated to the new road.

PART 2 – IMPLICATIONS OF THE DECISION

DELIVERING PRIORITIES

It is believed that the development of this site will have a significant impact on the re-generation of the area.

FINANCE, OTHER RESOURCES AND RISK

Finance and other resources

There are no financial implications as all costs are borne by the developer.

Risk

There are no risk implications, however, failure to allocate a road name and postal addresses to the new properties will lead to significant difficulties for the owners of the properties accessing goods & services and mail deliveries.

LEGAL

The Council is empowered under Section 64 of the Town Improvement Clauses Act 1847 to name a street which is not already named. However, if the Council objects to the proposed names, the person proposing the name may appeal against the objection to a Petty Sessional Court, under Section 17 of the Public Health Act 1925.

OTHER IMPLICATIONS

Consideration has been given to the implications of the proposed decision in respect of the following and any significant issues are set out below.

Crime and Disorder / Equality and Diversity / Health Inequalities / Area or Ward affected / Consultation/Public Engagement.

Crime and Disorder Act 1998 – Consideration has been given to the Crime and Disorder Act 1998. The issues raised in this report have no relevant implications.

Equality & Diversity – There are no equality and diversity issues relevant to this report.

Ward/s Affected – Ardleigh

PART 3 – SUPPORTING INFORMATION

BACKGROUND

Following consultations, there have been no dissenting views to the request to name the road as above.

CURRENT POSITION

The decision to name this road is needed to enable official addresses to be issued to the new dwellings.

FURTHER HEADINGS RELEVANT TO THE REPORT

N/A

BACKGROUND PAPERS FOR THE DECISION

Email from:

Developer Vaughan & Blyth (Construction) Ltd. Dated 09/09/21 enclosing initial application.

Email to:

Developer dated 09/09/21 acknowledging application and requesting further information.

Email from:

Developer 28/09/21 enclosing additional information.

Invoice sent to: Applicant in respect of naming & numbering fees 26/10/21. Invoice Paid 27/10/21.

Official Consultation Letters sent on 16/11/21 to:-

Cllr. N Stock

Parish Clerk, Ardleigh Parish Council

Land Charges (ECC Highways)

Royal Mail Address Development

Clacton Fire Station

Essex Ambulance Station

Essex County Fire & Rescue Services

Water Supplies Officer – Essex County Fire & Rescue Services

Clacton Police Station

APPENDICES

A.1 Appendix - Site Drawing No. 6545/1103